

CESAR CAMINERO

MARKETING DIRECTOR & CREATIVE EXPERT

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9401 LIME BAY BLVD. APT. 115, TAMARAC, FL

EMPLOYMENT

BROWARD HEALTH

Fort Lauderdale

February 2016 to Present

Designed user interfaces for website, apps, etc. Developed the SEO and worked with marketing on SEM campaigns. Designed banners, and logos. Worked with external agencies for website updates and development.

MILE MARKER, INTL.

Pompano Beach

March 2011 to January 2016

Collaborated in the design and development of the main website. Designed logos, catalogs, packages, ads, etc. Did SEO, SEM, and Social Media Marketing. Took care of marketing budget and allocated funds to campaigns based on market research.

REAL TIME MARKETING

Delray Beach

January 2011 to March 2011

Designed landing pages for the Facebook accounts of various clients. Created backgrounds and other creative for custom Twitter, Facebook, and YouTube accounts. Helped setting up social media campaigns.

SOME FREELANCE EXPERIENCE

AIR MIKE, INC.

www.airmike.net

- Web Development
- Graphic Design
- Digital Marketing

SLOTSTIK, INC.

www.slotstik.net

- Web Development
- Graphic Design
- Marketing

GANTT BUILDERS, INC.

www.ganttbuiders.com

- Web Development
- Brand Development
- Graphic Design

DEPARTMENT OF JUSTICE, ILOC

www.aisc.ucla.edu/iloc/report

- Web Development

SKILLS

MARKETING

Digital Marketing
(SEO, SEM, Social Media.)
Interpersonal Communication
Creativity and Expression
Analytical Knowledge
Leadership
Team Player
Commercial Nouns
Influencing and Negotiation
Good Writing Ability
Bilingual

CREATIVE / TECHNICAL

Master Adobe Creative Suite
Microsoft Office
Photography/Videography
Proficient in Mac and PC
HTML5 and CSS3
Responsive Design
User Interface Design
User Experience
Content Management Systems
Website Accessibility Compliance

EDUCATION

FLORIDA ATLANTIC UNIVERSITY

Boca Raton
2009 – 2011
B.A., Graphic Design
Graduated Magna Cum Laude

MIAMI DADE COLLEGE

Miami
2006 – 2009
A.A., Graphic Design
& Commercial Arts